

SPARK Social Enterprise Safari Week

2nd - 6th October 2017

Ghent and Ostend, BE

PROGRAMME



Getting ready

Delegates: Delegates from Belgium, the Netherlands and the UK: stakeholders, social enterprises and Spark project partners.

Tour Date: Monday 2nd October to Friday 6th October

Location: 2nd, 3rd, 5th and 6th October: Ghent (place of residence for the whole week)
4th October: Ostend (day trip by train)

Transport: In Ghent, you are responsible to get to programme venues, but you will be assisted by a project partner from your country. The venues are located in the city centre and we recommend walking or tram/bus. On Tuesday, we will provide bikes for the best practice visits, with one car available for those unable or unwilling to go by bike. On Wednesday, we will all meet at train station Gent-Dampoort and take the train to Ostend. Everybody will be handed an individual ticket for a return that afternoon/evening. In Ostend, two groups will visit best practices by bus and one group will visit best practices by bike.

What we are doing:

The Spark Social Enterprise Safari has been designed to help you improve and grow your enterprise. It is made up of three elements that aim to inspire, connect and inform your work:

- 1) **Peer discussion**, where you will get to learn and work on specific aspects of your enterprise with facilitators and your peers from Belgium, Holland and the UK (a.o. in action learning sets, challenge auction, ...).
- 2) **Best practice visits** to established social enterprises in Ghent and Ostend, where you will hear from and speak to the founders and management about their work and yours.
- 3) **Opportunities** to build useful relationships and networks throughout the week, including at the Spark Social Enterprise open innovation day on Thursday.

Central to the success of the Safari will be the perspective, questions and ideas from all of you, during the peer discussions, the visits and the networking opportunities. In this sense, the Safari offers the opportunity for an exchange of ideas with enterprises that you might not be able to access and engage with otherwise. Our experience is that sometimes the most useful things from a social enterprise visit or networking opportunity are in the sectors or areas that you did not expect.

By the end of the Safari we aim for you to have learnt something useful, made helpful connections and contacts and enjoyed your time in Ghent and Ostend!

Programme for the Week

Monday 2nd October // Arrival in Ghent & really getting to know your peers, their challenges and their talents

Venue for the day: NEST (old city library), Graaf van Vlaanderenplein 40, 9000 Ghent

Easily accessible from train station Gent-Dampoort on foot (20 min., just put the address in your smartphone gps) or by bus (12 min., bus 70, 71, 72, 76, 77 or 78).

After your arrival and lunch, we will kick off with an auction. You will get the chance to bid with your talents on challenges from others. Everyone gets to briefly introduce a challenge that is key to their organisation's future or personal learning needs. After we all pitch our challenges, there will be a match-up of challenges and talents. You will then go on two dates: one date of 30 minutes to help another social entrepreneur in solving his/her challenge and one date of 30 minutes to get help from a peer in solving your challenge.

Connecting our networks helps us finding what we need. Did you know that mostly everything you need is not more than 6 steps away from you?

Note that during the Safari, if you like, you can go on reinforcing each other with the challenges and talents you have raised in the auction.

please fill in the blocks to get prepared:

Challenges	Talents
Be concrete and concise in your wording. For example: - I need a strategy for social media - I need to find advice for funding - I search partners specialised in health care	Can be knowledge, skills or own experience. For example: - Having set up several SM campaigns - Extensive course in types of funding - Network from previous job experience

TIME	ACTIVITY
12.00 – 12.30	Arrival at NEST and registration
12.30 – 14.00	Lunch at NEST with briefing on the auction
14.00 – 15.30	Pitching of challenges and talents by all social entrepreneurs (2' each max)
15.30 – 16.00	Coffee and tea break
16.00 – 17.00	30' dates with peers - one with someone you can help - one with someone that can help you
17.00	Closing & networking

Tuesday 3rd October // Peer learning through action learning sets, but also inspiration from best practice visits

Venue for the day: Business centre De Punt, Kerkstraat 108, 9050 Gentbrugge

Easily accessible from city centre hotels on foot (20-30 min., just put the address in your smartphone gps).

After we got to know each other on day 1, it's time to dig deeper in innovation & growth.

We will use **action learning** to take the time and focus in small groups of 5-8 social entrepreneurs. You will have the time to go in detail about your challenge and will receive feedback from your peers. The action learning set will come to an end when every social entrepreneur has received feedback from peers. These sessions will be supported by facilitators from Social Innovation Factory, so you can focus on giving and receiving feedback.

We will do **best practice visits** in and around social business centre De Punt, where several social enterprises are located. A variety of social enterprises has been selected from different sectors, all with their own values, vision and strategy. You will hear their story, with a focus on innovation and growth, but will also get the chance to take a look around and ask questions.

We will gather our insights and share them with social enterprise stakeholders (support agencies and policy makers), who will join that day for the best practice visits and hold discussions on the future action to better support social entrepreneurship.

Your will be split up in groups:

- If you do best practice visits in the morning, you will do an action learning set in the afternoon (Group A)
- If you do an action learning set in the morning, you will do best practice visits in the afternoon (Group B)

TIME	ACTIVITY
09.00 – 09.15	Arrival at De Punt and registration
09.15 – 09.30	Opening remarks by Astrid Vliebergh, director Economy, Agriculture, European and international partnerships at province East-Flanders
09.30 – 12.30	<p>Group A: Best practice visits</p> <ul style="list-style-type: none"> - Het Hinkelspel, a cooperative cheese maker and store (at Lousbergmarkt, an indoor market, 15 min. away by bike) - ROOF FOOD, a cooperative roof top garden and catering company (at De Punt) <p>Group B: Action learning sets (2 groups of 5-8 peers)</p>
12.30 – 14.00	Lunch buffet by ROOF FOOD (veggie)
14.00 – 16.30	<p>Group A: Action learning sets (2 groups of 5-8 peers)</p> <p>Group B: Best practice visits</p> <ul style="list-style-type: none"> - De Biotop, a cooperative daycare, bio kitchen, sustainable furniture maker , ... (at De Punt) - Cargo Velo & Groep Intro, both (bicycle) couriers but still different (at De Punt)
16.30 – 17.00	Recap amongst social entrepreneurs and stakeholders
17.00	Closing & networking

Wednesday 4th October // Inspiration overload

We are on the road for a whole day, so there is no real venue. We will meet up as a group in the morning for departure to Ostend (in the train), catch up during lunch (Buitengoed) and recap by ice cream in the late afternoon (Brasserie Albert by the sea side). You will be free to stick around for dinner and take the train back when you wish, but bear in mind that the last train to Gent-Dampoort leaves at 22:08 and the last train to Gent-Sint-Pieters leaves at 23:05.

This day is all about best practice visits, with a little bit in it for everybody. We have constructed a nifty but tight programme that allows three groups to visit 4 different social enterprises. The programme will be different, but so will the form of transport. There's a chance to go by bus, by bike or on foot + bus. Like we said: a little bit for everybody!

TIME	ACTIVITY
08.30	Meet-up at train station Gent-Dampoort and registration
08.58 – 09.52	In the train to Ostend

You will be split up in groups in advance, but there is a chance to swap places on the train.

Group 1 – by bus

TIME	ACTIVITY
10.00 – 10.15	In the bus
10.15 – 11.15	Best practice visit to Antenne, a social grocery shop
11.15 – 11.35	In the bus

11.35 – 12.40	Best practice visit to Laminaria, innovative wave energy generation
12.40 – 13.00	In the bus
13.00 – 15.00	Best practice visit and lunch at Buitengoed, a people's cooperative to grow and distribute fresh fish, meat and vegetables
15.00 – 16.30	The story of Burenhulp, a way to stimulate helping people in need (at Buitengoed)
16.30 – 16.45	In the bus
17.00	Closing & networking at Brasserie Albert

Group 2 – by bike

TIME	ACTIVITY
10.00 – 10.15	On the bike
10.15 – 11.15	The story of Burenhulp, a way to stimulate helping people in need (at Antenne, a social grocery shop)
11.15 – 11.30	On the bike
11.30 – 12.30	Best practice visit to Het Klein Verhaal, a social meeting and creation space to experience art
12.30 – 13.00	On the bike
13.00 – 14.45	Best practice visit and lunch at Buitengoed, a people's cooperative to grow and distribute fresh fish, meat and vegetables
14.45 – 15.00	On the bike
15.00 – 16.15	Best practice visit to Oesterbank, a big assembly factory that creates social employment
16.15 – 16.30	On the bike
16.30 – 16.45	Return bike at station and walk to the sea side
17.00	Closing & networking at Brasserie Albert

Group 3 – on foot + bus

TIME	ACTIVITY
10.00 – 10.15	On foot
10.15 – 11.15	Best practice visit to Het Klein Verhaal, a social meeting and creation space to experience art
11.15 – 11.30	On the bus
11.30 – 12.30	Best practice visit to Antenne, a social grocery shop
12.30 – 13.00	On the bus
13.00 – 15.00	Best practice visit and lunch at Buitengoed, a people's cooperative to grow and distribute fresh fish, meat and vegetables
15.00 – 15.15	On the bus
15.15 – 16.30	Best practice visit to Laminaria, innovative wave energy generation
16.30 – 16.45	On the bus
17.00	Closing & networking at Brasserie Albert



Interreg 
2 Seas Mers Zeeën

European Regional Development Fund

 provincie
Oost-Vlaanderen

Thursday 5th October // Open innovation day

Venue for the day: NEST (old city library), Graaf van Vlaanderenplein 40, 9000 Ghent

Easily accessible from city centre hotels on foot (10-20 min., just put the address in your smartphone gps).

You will be joined by local innovative social entrepreneurs, social innovators and others who are just curious about social innovation. The programme contains workshops to assist you in your innovation journey, as well as a key note to inspire you. There will be time to network and meet new and enthusiastic people.

Programme

09:00 REGISTRATION

09:15 OPENING REMARKS

Our host welcomes us to NEST, the old city library which is temporarily occupied by innovative citizens

09:45 YOUR MORNING CHOICE

- Test your innovation skills
- A business model with impact + short tour NEST
- Include impact when innovating + short tour NEST
- Innovate with energy (on secret location)

12:30 LUNCH BUFFET

14:00 YOUR AFTERNOON CHOICE

- Human centered design in social innovation
- Commercialize through storytelling
- Extensive tour of NEST

15:30 COFFEE BREAK

16:00 KEY NOTE

Benjamin Gérard shares the story behind Rising You(th), an innovative model to educate and activate young refugees through climbing

17:00 NETWORKING

The extensive programme for this open innovation day will be available as an attachment.

Friday 6th October // Connect and Reflect

Venue for the day: NEST (old city library), Graaf van Vlaanderenplein 40, 9000 Ghent

Easily accessible from city centre hotels on foot (10-20 min., just put the address in your smartphone gps).

Keep your luggage in mind, so plan ahead where you can store it before heading home.

On our final day, we will take the time to reflect on the past week. We share insights, connections and plans for the future. That way, we are better prepared to harvest what we learned and take it into practice.

We will finish the day and the week with lunch in a divine setting, before we wave goodbye.

TIME	ACTIVITY
10.00 – 10.15	Registration
10.15 – 11.15	Reflect and look forward
11.15 – 12.05	Network activity
12.05 – 12.30	Walk
12.30 – 14.00	Lunch at Parnassus, a social restaurant
14.00	Goodbye

Please note that we reserve the right to change the programme, if necessary.

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