

## SPARK PROJECT

# Social Enterprise Safari

12<sup>th</sup> -16<sup>th</sup> June 2017

West Sussex and Brighton, UK

## PROGRAMME



## Getting ready

---

**Delegates:** Delegates from Belgium, the Netherlands and the UK: stakeholders, social enterprises and Spark project partners.

---

**Tour Date:** Monday 12<sup>th</sup> June to Friday 16<sup>th</sup> June.

---

**Location:** 12<sup>th</sup> to 14<sup>th</sup> June, West Sussex.  
15<sup>th</sup> to 16<sup>th</sup> June, Brighton.

---

**Transport:** Once in West Sussex, for any journeys during the day, you will travel by a social enterprise bus. We will let you know when we have to leave and the timings so you can focus on the visits, enjoying and learning.

---

### What we are doing:

The Spark Social Enterprise Safari has been designed to help you improve and grow your organisation. It is made up of three elements that aim to inspire, connect and inform your work:

- 1) **Peer discussion**, where you will get to learn and work on specific aspects of your organisation with facilitators and your peers from Belgium, Holland and the UK.
- 2) **Project visits** to established social enterprises in West Sussex and Brighton, where you will hear from and speak to the founders and management about their work and yours.
- 3) **Opportunities** to build useful relationships and networks throughout the week, including at the Spark Social Enterprise Innovation Conference on Thursday.

Central to the success of the Safari will be the perspective, questions and ideas from all of you, during the peer discussions, the visits and the networking opportunities. In this sense, the Safari offers the opportunity for an exchange of ideas with organisations that you might not be able to access and engage with otherwise. Our experience is that sometimes the most useful things from a social enterprise visit or networking opportunity are in the sectors or areas that you did not expect.

By the end of the Safari we aim for you to have learnt something useful, made helpful connections and contacts and enjoyed your time in West Sussex and Brighton!

### Support throughout:

Throughout the Social Enterprise Safari you will be accompanied by, Robert Foster and Martin Cooper of Red Ochre and Spark project partner team members. They will ensure you get to visits on time, will introduce the speakers, facilitate discussion and be on hand to assist. They all have years of experience in the social enterprise world and will be happy to connect you to others or provide support if there is something you need during the week.

# Programme for the Week

## Monday 12th June // Day One: Getting to know you

**Venue for the day:** Edes House, West Sussex County Council. West Street, Chichester, PO19 1RQ

As part of your delegate pack we have included a list of all social enterprise delegates taking part in the Safari, with brief summaries of their activity and contact details.

After arrival and lunch, day one is all about getting to know each other and looking ahead to the rest of the week. This day will also help wider stakeholders to understand how they can support social enterprises more effectively to remove barriers to their growth. For the first day only, you will be joined by representatives from UK organisations including Big Issue Invest, Social Enterprise UK and Europe Enterprise Network. We will consider some of the specific challenges and barriers to high impact sustainability in your work at the moment, and with the help of other delegates and some of the leading organisations and voices from the UK social enterprise movement we'll look at how you might tackle them. The discussion will inform the currently draft Strategy and Action Plan that the Spark project partners have been working on.

TIME	ACTIVITY
12.00 – 12.15	Arrival at Edes House in Chichester
12.15 – 13.15	Lunch at Edes House in Chichester
13.15 –13.20	Overview of the afternoon ahead by Ana Fajardo, Spark Project Manager, West Sussex County Council
13.20 – 13.35	Welcome speech by Louise Goldsmith, Leader of West Sussex County Council
13.35 – 15.30	<b>Session 1:</b> UK stakeholders session: presentation on the Spark project by Andre Brassier, Seinwezen; Emma Turner, The Platform; Ana Fajardo, WSCC Followed by workshops for discussion on strategy and action plan  <b>Session 2:</b> Social enterprise session: workshop and exercises looking at current issues facing your work
15.30 – 15.45	<b>Tea and Coffee break</b>
15.45 – 16.45	<b>Session 3:</b> All UK stakeholders and social enterprise participants come together to exchange knowledge
16.45 –17.00	Feedback and next steps
17.00 –18.15	A complimentary drink and canapes for those that wish to network further
18.15	End of event

## Tuesday 13th June // Day Two: Taking Action

After the session on Monday to help identifying issues to tackle, day two is all about action. We will split you into two groups. Each group will take part in a peer-to-peer discussion session, whilst the other group is on visits to local social enterprises, and vice versa. *The social enterprise list in your delegate packs shows which group you are in morning and afternoon.*

We will use Action Learning Sets to help you discuss the issues that matter to you. In small groups, you will have the chance to reflect on where you and your organisation are in terms of development, discuss with your peers what the barriers for improving are, thus learning from each other. You will also get clarity on how to apply that learning to your organisation and work when you return home.

On the visits to social enterprises, you will have the chance to listen and interact with likeminded social enterprises to learn from their experience and share yours. You are welcome to plan further meetings with these organisations if you find specific issues that need further discussion. The best time for you to meet will be on Thursday 16 June, if you are both attending the Innovation Conference in Brighton, or on Friday 17 June in the morning. *A profile of each social enterprise hosting a visit is included in your delegate pack.*

TIME	ACTIVITY
08.45 – 9.00	Arrival at Edes House in Chichester, tea and coffee
09.00 – 12.00	<b>Group One:</b> Safari Training - Action Learning Sets With Red Ochre
09:00 – 12:30	<b>Group Two:</b> Social enterprise visits (including travel by minibus): <b>Group Two A:</b> -The Base Skate Park CIC and Frame of Mind CIC <a href="http://www.skatethebase.com">www.skatethebase.com</a> <a href="http://www.frameofmind.uk.com">www.frameofmind.uk.com</a>  <b>Group Two B:</b> Social enterprise visits-We are Food pioneers CIC <a href="http://www.foodpioneers.org.uk">www.foodpioneers.org.uk</a>
12.30 – 13.30	Lunch at Edes House in Chichester
13.30 – 16.30	<b>Group Two:</b> Safari training: Action Learning Sets With Red Ochre
13.30 – 16.30	<b>Group One:</b> Social enterprise visits: <b>Group One A:</b> -The Base Skate Park CIC and Frame of Mind CIC <a href="http://www.skatethebase.com">www.skatethebase.com</a> <a href="http://www.frameofmind.uk.com">www.frameofmind.uk.com</a>  <b>Group One B:</b> Social enterprise visits-We are Food pioneers CIC <a href="http://www.foodpioneers.org.uk">www.foodpioneers.org.uk</a>
16.30	End of day

## Wednesday 14th June // Day Three: Introduction to Innovation

Day three is a chance to start working with innovation and find ways to do things differently in order to do them better. We will begin the day in Chichester before travelling together to social enterprise visits and end the day in Brighton.

In the morning session, you will be introduced to the Innovation Model that has been developed as part of the Spark project. This is a road map to innovation to assist users embrace innovation in a more structured manner to help their organisations grow. The latest draft of this document is in your delegate pack.

We will then travel together to the Aldingbourne Trust. We will have lunch in their cafe and visit the centre to see the innovative way they work with others to help people with disabilities to reach their potential and enjoy life. The Trusts' businesses range from plants to furniture restoration and their visitor attraction The Aldingbourne Country Centre. From cafés to car washing, the Aldingbourne Trust enterprises create opportunities for learning new skills and gaining experience, as well as increasing the Trust's sustainability by providing top quality products and services. We will hear from Chief Executive, Sue Livett who has also previously developed three innovative schemes in the sector, including supporting women with forensic psychiatric support needs, a parent-led nursery and ex-offender accommodation.

After travelling along the coast to Brighton we will visit The Sussex Innovation Centre. This is a stimulating location for entrepreneurs, start-ups and innovative, growing companies. They offer strategic advice, a willing business support team and - for those who need it – flexible office space. The Centre works with many different organisations on innovation and we will find out from them what their most useful lessons are at the moment. You will then have the evening to enjoy Brighton and take in some of the sea air.

TIME	ACTIVITY
08.45 – 09.00	Arrival at Edes House, Chichester and coffee
09.00 – 11.00	<b>Safari Training:</b> The Innovation Model session With: George Tsekouras, University of Brighton and Robert Foster, Red Ochre
11.15 – 14.00	<b>Social enterprise lunch and visit</b> (including travel by bus): Aldingbourne Trust <a href="http://www.aldingbournetrust.co.uk">www.aldingbournetrust.co.uk</a>
14.00-15.00	<i>Travel by bus to: Sussex Innovation Centre, Falmer Science Park Square, Falmer, Brighton BN1 9SB</i>
15.00 – 16.00	<b>Social enterprise visit:</b> Sussex Innovation Centre <a href="http://www.sinc.co.uk">www.sinc.co.uk</a>
16.00	<i>Travel to Brighton town centre to drop off for onward journeys to hotels for those staying in Brighton</i>
16.30	<i>Travel back to Chichester for those not staying in Brighton</i>

## Thursday 15th June // Day Four: Innovation - The Full Monty

So far during this week, we have provided you with opportunities to identify and discuss the issues that matter to you, visit social enterprises that showcase different types of innovation and we have introduced you to the Innovation Model.

The Spark Conference will provide you with an opportunity to get immersed in a wide range of activities focused on innovation, which include innovation clinics, consider the collaboration potential with research, and explore crowdsourcing and a range of specialist workshops and interactive activities.

Stakeholders attending will include social enterprises, universities, research and development leads, support organisations, funding bodies, public sector policy makers and procurement professionals. You will get to explore the conference, have the chance to receive 1-2-1 advice with innovation specialists, meet other social entrepreneurs from the UK and beyond, learn from experience, take part in interactive activity, build your network and be inspired by what is going on in the world of innovation.

TIME	ACTIVITY
09.15 – 16.30	<p><b>Spark Social Enterprise Innovation Conference</b> (a programme will be emailed by The Platform)</p> <p><b>Venue:</b> University of Brighton, Sallis Benney Theatre, 58-67 Grand Parade, Brighton, BN2 0JY</p>
19.30	<p><b>International showcase and social event:</b> a selection of social enterprises from Belgium and the Netherlands will share their experiences, vision and plans.</p> <p>Drinks and nibbles available</p> <p><b>Venue:</b> Wagner Hall, Regency Rd, Brighton BN1 2RT</p>

## Friday 16th June // Day Five: Connect and Reflect

On our final day, you will have the chance to either visit social enterprises in Brighton, or take some time to meet any contacts you made at the Spark Conference or at some other point during the week.

The morning visiting social enterprises promises to be a really exciting opportunity to interact with flagship organisations in Brighton. We will hear how the Wood Store started from an idea to a national network of outlets, how a community group are brewing botanical drinks to promote sustainability and how the pub has really become the hub.

We will finalise the day at The Wagner Hall with a recap session, where we will revisit the best moments of the week, and a final networking lunch.

Afterwards there may be a bit of time to walk to the seaside and perhaps have a quick look at Brighton pier, whilst having an ice-cream.

TIME	ACTIVITY
08.30-12.45	<b>Option 1: Social enterprise visit</b> (including bus travel from The Platform: 9 Russell Place Brighton BN1 2RG)  The Wood Store and The Old Tree and The FIELD <a href="http://www.woodrecycling.org.uk">www.woodrecycling.org.uk</a> <a href="http://www.oldtree.house">www.oldtree.house</a> <a href="http://www.fieldbtn.com">www.fieldbtn.com</a> The Bevy Pub <a href="http://www.thebevy.co.uk">www.thebevy.co.uk</a>
09:00 – 12.30	<b>Option 2: Safari Connect</b> - free time to arrange meetings with contacts you've made during this week
13.00 – 13.30	<b>Safari Review and wrap up:</b> Wagner Hall at The Platform <a href="http://www.theplatform.org.uk">www.theplatform.org.uk</a>
13.30 – 14.30	<b>Lunch and final networking opportunities:</b> Wagner Hall at The Platform
14.30	<b>End of Safari</b>

Please note that we reserve the right to change the programme, if necessary.

***The Spark Social Enterprise Project has received funding from the Interreg 2 Seas Programme 2014-2020 co-funded by the European Regional Development Fund under subsidy contract No 2S01-043.***